

# Inspired Business Marketing Ltd.

## Attendee Agreement and Release

for

# re\vent

Please read this document carefully and let us know if you have any questions.

Wherever "Inspired Business Marketing" is referred to in this document it refers to Inspired Business Marketing Ltd a company registered in England & Wales (company number 05453956), its directors, affiliates, officers, employees, agents, contractors, successors and assigns. Re\vent is conducted by: Inspired Business Marketing Ltd. The words "you" "your" and "the attendee" refer to you, the person attending this event, your successors and assigns. You must sign in your acknowledgement of having read and agreed to these terms of agreement before taking part in re\vent.

*Organiser's note - thanks for helping out with paperwork*

## Attendance

**1 Voluntary attendance:** You acknowledge that your attendance at this event is of your own free will and you accept complete responsibility for your well being at all times. [Covid note: if experiencing any symptoms of Covid-19 you will remove yourself from the event and take any necessary precautions]

*Organiser's note - I'm delighted you are here! And let's look after each other.*

**2 Conference disruptions:** Inspired Business Marketing reserves the right to make changes to the advertised program for the event if required.

**3 No advice:** You specifically accept that re\vent is a networking event, where participants will also share their knowledge. The information contained and presented is designed to be useful for your business but you understand that all advice is general in nature only and does not take into consideration your individual circumstances. Inspired Business Marketing is not responsible for and does not endorse or approve any 3rd party products or services referred to during re\vent.

*Organiser's note - you'll take responsibility for any recommendations or ideas shared, which I know you understand but saying it 'officially' too.*

**4 Confidentiality:** You must keep all information discussed at re\vent strictly confidential at all times, including after the event ends.

You must not use any of the matters discussed or corresponded about by other participants in the group to further your own purposes to the possible detriment of any member of the group.

I also acknowledge that in the course of hosting re\vent I will have access to Confidential Information relating to you and your business and I agree not to (except in the proper course of my duties) use or disclose to any third party any Confidential Information. This restriction does not apply to:

**a** any use or disclosure authorised by you or required by law;

**b** any use or disclosure which I in my absolute discretion consider necessary or advisable in order to prevent illegal acts or harm to you or to others; or

**c** any information which is already in, or comes into, the public domain otherwise than through my unauthorised disclosure.

*Organiser's note - to get the best from re\vent you may want to share exactly where you are with your business, and asking for confidentially will make this a safer environment for all.*

**5 Recording:** Some of re\vent may be recorded on video, audio and photography. You give your irrevocable approval to have your likeness, voice, materials and attendance at the event recorded in various audio and visual media for future use in commercial, instructional and promotional activities without fee. You irrevocably grant to Inspired Business Marketing all rights, title and interest you may otherwise have in any product resulting from such recording. You also understand that you may not bring any recording device, including laptops, into the room without prior consent from the organisers. You may record hand written notes for your own personal use.

*Organiser's note - we'd like to take some photos and videos for marketing purposes. Nothing confidential will be shared of course. And you can opt-out if you prefer - just let us know.*

**6 Non-circumvention:** You understand that any information and materials shared by Inspired Business Marketing are protected by international copyright laws and may not be used without obtaining prior written permission of the appropriate parties. In consideration for the attendance of the event you agree not to either directly or indirectly circumvent Inspired Business Marketing in regard to any potential commercial exploitation relating to the event. This does not stop you from applying what you learn, you simply agree not to 'take' our ideas and run with them as if they were your own without our consent or involvement.  
*Organiser's note - please don't use IP that's not yours. It's just not cricket (or legal).*

**7 Directions:** You agree that you will comply with all reasonable directions and instructions of Inspired Business Marketing at all times before, during and after the event, including following Covid-19 guidelines as set out by the venue.  
*Organiser's note - please can you help the hotel out by following their guidelines.*

**8 No Guarantee:** The ideas, opinions and experiences presented at re\vent by other attendees are not those of Inspired Business Marketing. All statements are made relying on sources believed to be reliable; however Inspired Business Marketing has not done any investigations. None of Inspired Business Marketing, its representative nor any speaker or attendee at the event makes any claims, promises, or guarantees about the use, the matter, accuracy, completeness, adequacy, suitability or reliability of the information or products presented.

You agree that any steps taken during and after the event in applying the information, materials or products received are entirely of your own choice and not the responsibility of any person or party at re\vent.

*Organiser's note - all attendees will be sharing their know-how - you'll take responsibility for how and when you use that with no guarantees if it will work for you. Just like everything in business, nothing is a sure thing!*

**9 Liability Exclusion:** Inspired Business Marketing does not accept any responsibility or liability for any loss suffered by you directly or indirectly in relation to your attending re\vent or information communicated to you during or after the event. To the extent such liability cannot be excluded, it will be limited in aggregate to a full refund of the event fee paid by you.  
*Organiser's note - see previous notes on personal responsibility.*

**10 Release:** You agree to release and hold harmless Inspired Business Marketing from any claim arising out of your voluntary attendance at re\vent, including any claim for physical and/or mental injury to yourself, whether caused by negligence or otherwise.  
*Organiser's note - please look after yourself*

## I have carefully read and fully understand this document:

Print your name in full .....

Email Address .....

Signature .....

Date .....

**Thank you for taking the time to read and complete this. Now sit back and enjoy re\vent**